

Clean Sport

Education Strategy

2021 – 2025

(March 2021)

Introduction

Ulster Badminton is a Branch of Badminton Ireland (BI) and as such, we adhere to and follow Badminton Ireland's Clean Sport plan and Anti-doping policy.

In addition to BI'S strategy, Ulster Badminton have their own strategy and areas of work that link in with BI's. This does not take anything away from BI's but in fact enhances it.

Alongside the agencies that BI has listed in their plan, UB will also adhere to guidelines from Sport NI, UKAD and WADA.

This Anti-doping Education Strategy is based on the principles of the WADA code and the 2021 International Standards for Education.

This document is an appendix to BI Clean Sport Plan.

VISION

To protect the spirit of Badminton in Ulster and continue to ensure that the sport of badminton remains free of doping.

MISSION

BI commits to promoting values of integrity, fairness, equality and respect within the sport of Badminton. The basic principle of Badminton Ireland's information and education programme for clean sport is to protect the sport from being undermined by doping and to nurture and develop an environment where clean sport is protected, valued and promoted.

Ulster Badminton, in conjunction with Badminton Ireland is committed to promoting and supporting Clean Sport within Ulster and Ireland. We recognise the significant role sport plays in contributing to an individual's health, self-development and social development. We want each player to be certain that they know they are competing on an equal playing field and that they do not have to dope in order to be successful.

Sporting systems / Core Influencers / Targeted Groups



Ulster Badminton, in conjunction with Badminton Ireland, is committed to providing all members with access to clean sport education and resources. There is recognition of the broad range of influencers involved with the development of an athlete and as such the associated need to ensure awareness of and the provision for clean sport education.

As part of this strategy, and in association with the Badminton Ireland Strategy, Ulster Badminton will commit to ensuring their inclusion and provide information that can be accessed by all engaged, however, the education strategy outlined will focus and target the following groups:

MEMBERS

Affiliated members of Ulster Badminton.

ATHLETES

Players participating at all levels with focus placed on those identified in the athlete pathway. (Appendix 1)

- Provincial Representatives
- RPS and EPS
- GB and Ireland Representatives

ATHLETE SUPPORT PERSONNEL / CORE INFLUENCERS

UB know that no player on the performance pathway can succeed through effort alone. It takes the help and support of a wide range of individual and organisations to enhance the progression of the player. These are people/groups that have a direct influence on an ongoing basis and can include coaches, schools, team players, parents/careers, Clubs, Office Staff etc. Therefore Athlete Support Personnel will also be included within the Clean Sport Education plan.

Athlete Pathway



Ulster Badminton's Clean Sport Education Strategy, in conjunction with Badminton Ireland's Clean Sport Strategy, will focus on athletes associated with the performance pathway as outlined in Appendix 1

Clean Sport Curriculum



Ulster Badminton, in conjunction with BI educational activities, will undertake a variety of educational activities to support the objectives of this strategy.

These will include:

Virtual Presence

UB website and social media outlets will be used to communicate information on all things Clean Sport to players, core influencers and stakeholders.

OUTREACH

A promotional stand will be set up in a strategic position in the playing hall at all UB tournaments and events giving information, leaflets, promotional material on all the essential Anti-doping information.

ONLINE RESOURCES

Ulster Badminton will provide links and access to WADA, Sport Ireland, UKAD and Pure Winner educational resources through our website.

WORKSHOPS

In conjunction with Sport Ireland's educational programmes and Sport NI's Pure Winner Programme, UB will offer education sessions delivered by trained clean sport educators to designated target groups.

Resources

Currently there is no financial resources allocated to Anti-doping but there might be a possibility in the future.

The time and effort put in by volunteers is a significant resource

UB have taken the decision not to train up a tutor to deliver courses as there are only a small number of players on each Performance Squad. These workshops will be delivered by Sport NI Pure Winner Tutors.

UB Anti-doping Officer will be in charge of the implementation of this strategy with input from UB Council.

With this in mind, there will be an expectation on all Council members and staff to attend a session or complete an on-line education resources by Sport Ireland e-learning or UKAD introductory to clean sport/advisor course' every two years

This will enable them to stay up to date and to remind them of their responsibilities to ensure Ulster Badminton is implementing all areas of Clean Sport and anti-doping.

Significant Partners



Associated organisations are very essential to a player's progression either by giving advice, expertise or funding opportunities. These include:

- Sport NI
- Sport Ireland
- Badminton Ireland
- Sports institute
- CWG
- European Badminton
- World Badminton
- UKAD
- WADA

Communication



Ulster Badminton acknowledges that it has a duty to provide players, athlete support personnel and associated key individuals with the information and guidance they need to be able to make informed and responsible choices in compliance with all anti-doping regulations.

There are a number of ways that we intend to do achieve this:

- To be in constant contact with BI to ensure continuity around the area of anti-doping is achieved.
- Promotional stand at all tournaments being held in Ulster.
- At the start of each season all squad players will be assembled and given information about their overall program and this will include anti-doping information.
- When an Ulster High Performance Players decides to follow the BI performance stream, (as shown on our athlete pathway document, appendix 1) UB cannot make the assumption that BI are keeping Ulster players up to date on the current rules and regulations.
UB have to mitigate against the risk that UB players have not been fully informed / educated
- The same such information will be recorded for players on the UB pathway.
- This will also be a good tool to monitor players on the BI pathway and UB pathway.

- The UB website has an area on anti-doping. All of our players, parents/careers etc. will be reminded of this.
- UB will hold seminars, workshops, on-line training offered by Sport NI and any other relevant education opportunity that arise.

Implementation Plan



Coaches	Players RPS	Players EPS	Players HHP	Parents EPS & HPP	Council / Staff
<p>To attend with their players a 'Clean Sport' and 'Clean Sport 1' course annually depending on what Squad they coach</p> <p>HPP Coach where necessary, to attend 'Clean Games' workshop along with their players.</p> <p>Coach Clean e-Learning UKAD Course</p> <p>Annually</p>	<p>Attend NI 'Clean Sport' workshop annually</p> <p>Oct /Nov</p> <p>Be made aware of the basics of Anti-doping</p>	<p>attend NI 'Clean Sport' 1 workshop annually</p> <p>Oct / Nov</p>	<p>If on a 'long List', the athlete to attend a Clean Sport workshop within 2 years of the Games.</p> <p>If selected for major games, attend the 'Clean Games' workshop</p> <p>Know the importance of Clean Sport education and the consequences of an offence</p> <p>They will be directed to specific websites that cover all areas clearly (on last page)</p> <p>Be given the opportunity to attend any BI course when available</p>	<p>Attend an introductory workshop, possibly the '100 me' Sport NI Course</p>	<p>To ensure our website is kept up to date</p> <p>Completion of an awareness course</p> <p>Anti-doping to be included on the Council Agenda yearly</p> <p>The Anti-doping Officer to complete yearly an appropriate Education course</p>

Monitoring and Evaluation

In order to ensure the successful implementation of this strategy, it will be monitored in a number of quality controlled ways:

- Anti-doping will be put on the Council meetings agenda yearly
- Feedback from any of the education tools used will be gathered and acted upon if necessary.
- The attendance of the athletes support group to anti-doping session invites will be recorded and acted upon if needed.
- The communication of attendance to education sessions to Sport NI, Badminton Ireland and Sport Ireland.
- Continued communication with Sport NI's Anti-doping Education Officer to assist in ensuring delivery of up-to-date key messages.
- UB will ask BI for records of the players Anti-doping training/education courses they have been on, the content of these and the date of attendance.

Website Links:

This is by no means an exhaustive list but suggestions to gain a better understanding of Anti-doping rules, regulations and help.

<https://www.ukad.org.uk/coach-clean>

<http://ukad.coachwisehub.com/store/750681-clean-sport-advisor-course>

<https://www.sportireland.ie/anti-doping/education-zone/education-zone/sport-ireland-anti-doping-elearning>

<https://www.wada-ama.org/>

<http://www.sportni.net/performance/anti-doping/>



An athlete's first anti-doping experience should be education rather than testing.

Strict Liability: Athletes are solely responsible for any prohibited substance found in their system despite whether there was an intention to cheat or not